

2018 North Carolina Providers Council Annual Provider Support Membership Levels

Provider Support Member Benefits – Dues \$2,000

A Provider Support Member is a Company, Agency or Individual who provides services or products to Agencies/Companies who serve adults and children requiring Mental Health/ Intellectual-Developmental Disability/ Substance Use Disorder (MH/IDD/SUD) services. Services /Products could include management, consulting, billing, and other ancillary services or legal services. Example: Provider Support Members sell software, van fleet management, insurance billing systems, consulting services, medical equipment/supplies, training systems, furniture, etc. to Providers of services to people requiring MH/IDD/SUD services. Provider Support Members do not provide services directly to consumers of MH/I/DD/SUD services. Benefits include:

- **Brief presentation** defining product or service at your initial Membership/Leadership Forum;
- **Link** from NC Providers Council website to the Provider Support Member's website;
- **Communication emails** via NC Providers Council members only Listserv to designated employees;
- **Exhibit Booth discount** at NC Providers Annual Conference;
- **Certificate** of Membership for display.

Annual Conference Elite Sponsor/Provider Support Benefits – Fee \$5,000

- **Annual Provider Support Membership Dues** – Includes annual dues as a Provider Support Member;
- **Cost-effective Investments** – Meet face-to-face with qualified prospects and key system decision makers;
- **Conference Keynote Speaker Sponsorship Recognition;**
- **High-Traffic Exposure** – Prime exhibit booth location with up to three representatives attending (electricity included) during breaks held in the exhibit, with attendees encouraged to visit each booth;
- **Full Page Ad in the Conference Program, Logo on the Conference Tote Bag and Conference Packet Insert** (up to one page);
- **Acknowledgement and Exposure** – Elite Sponsors will be recognized throughout the conference: podium recognition and promotion as an Elite Sponsor in the conference program; brief presentation from podium during the conference membership luncheon as an Elite Sponsor; promotion on rotating slides in conference session rooms before each session begins, on signage in high traffic areas, on statewide conference e-mail promotions and on the conference page of the NC Providers Council website before and after the conference;
- **Personal Interaction and Immediate Contacts** – Opportunity to demonstrate how your products can enhance an agency's services and operating efficiencies, while renewing old contacts/ generating new leads.

Provider Elite Partner Benefits – Dues \$10,000

Provider Elite Partner Benefits (in addition to Conference Elite Sponsor and Provider Support Level), occur throughout the year:

- **Elite Partner** - Logo/Link on NC Providers Council website homepage banner on homepage; Provider Support Member agency listing on the NC Providers Council website homepage; logo and status as an Provider Elite Partner would be included on each NC Providers Council "Constant Contact" communication throughout the year;
- **Program Presentation**- Opportunity to be introduced as Elite Partner and give a brief presentation defining your product or service at your initial NC Providers Council membership meeting, at the annual conference luncheon, and introduced at each Membership/ Leadership Forum;
- **Inclusion in Educational Presentations/Emails** - Elite Sponsor's expertise is utilized in possible annual conference sessions, or in membership e-mail/WebEx communications sent to all members.