



North Carolina Providers Council
2017 Annual Conference
Exhibitor/Sponsorship Opportunities

September 27—29, 2017
Sheraton Four Seasons, Greensboro, NC

Exhibit/Sponsorship Information

Why should I exhibit/sponsor?

The NC Providers Council offers a unique opportunity to showcase your products and services at the primary MH/DD/SAS provider specific conference in the state.

What are the benefits of exhibiting?

Cost-effective Investments—Meet face-to-face with qualified prospects and key decision makers.

High-Traffic—All breaks are held in the exhibit area and conference attendees are encouraged to visit each booth.

Personal Interaction—Demonstrate how your products can enhance an agency's services and operating efficiencies.

Immediate Contacts—Renew old contacts and generate new leads.

Acknowledgement and Exposure—Your sponsorship will be recognized throughout the conference, in the program, and on rotating PowerPoint presentations before each session begins. And depending on your level of sponsorship, your business/agency will be provided with on-site signage in high traffic areas, on conference promotions and on the conference website before and after the conference.

Exhibit/Sponsorship Opportunities Schedule of Events (subject to change)

Elite Sponsorship*

\$5000

- 1 Year Annual Membership Dues (\$2000 value)
- Keynote Speaker Sponsor (\$3000 value)
- Exhibit Booth in Prime Location with up to 3 reps
- Electricity if needed
- Logo on the Conference tote bag
- Conference Packet Insert—up to 1 page
- Full Page Ad in the Conference Program

Platinum Sponsorship*

\$3000

- Breakfast Sponsor
- Exhibit Booth with up to 2 reps
- Logo on the conference tote bag
- Half-page Ad in the Conference Program

Gold Sponsorship*

\$2000

- Reception Sponsor
- Exhibit Booth with up to 2 reps
- Half-page Ad in the Conference Program

Silver Sponsor*

\$1000

- AM and PM Coffee/Soda Break Sponsor
- Exhibit Booth with up to 1 rep
- Quarter-page Ad in the Conference Program

Exhibitor Only Opportunities

- Six foot table, two chairs and registration for one representative

Member (Full & Provider Support) **\$400**

Non-Member **\$600**

Extras

Electricity (included in Elite) **\$45**

Extra Rep **\$75/\$100**

**All sponsorship levels include*

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Wednesday, September 27, 2017

11:30—12:30 pm	Exhibitor Set-Up
12:45—1:30 pm	Registration, Exhibits Open
1:30—3:30 pm	Educational Sessions
3:30—4:00 pm	PM Break with Exhibitors
4:00—5:15 pm	Educational Sessions
5:30—7:00 pm	Reception (includes Exhibitors/Sponsors)

Thursday, September 28, 2017

8:30—9:00 am	Registration, Exhibits
9:00—10:30 am	Educational Sessions
10:30—11:00 am	AM Break with Exhibitors
11:00—12:15 pm	Educational Sessions
12:30—2:15 pm	Lunch
2:15—3:30 pm	Educational Sessions
3:30—4:00 pm	PM Break with Exhibitors
(exhibitors breakdown from 4:00—5:00 pm)	
4:00—5:15 pm	Educational Sessions
5:30—7:00 pm	Reception (includes Exhibitors/Sponsors)

Friday, September 29, 2017

8:30 am	Registration Opens
9:00—11:30 am	Breakfast and Educational Sessions

Hotel Information

Sheraton Greensboro Hotel at Four Seasons
3121 High Point Rd.
Greensboro, NC 27407
800-242-6556

The Sheraton has a block of rooms available for attendees at the rate of \$137 single/double. Room reservations must be made by **5:00 pm on September 6, 2017** by calling the Sheraton at 800-242-6556. Individuals must identify themselves as being with the NC Providers Council conference at the time of reservation in order to receive the group rate. **After this date rates and availability cannot be guaranteed.**





Registration

Company _____

Primary Contact _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Reps Names (number depends on sponsorship level)

1. _____

2. _____

3. _____

Please indicate level of sponsorship:

Elite Sponsorship	\$5000
Platinum Sponsorship	\$3000
Gold Sponsorship	\$2000
Silver Sponsorship	\$1000
Exhibitor (member)	\$ 400
Exhibitor (non-member)	\$ 600
Electricity (Included in Elite)	\$ 45
Extra Rep Mem/NonMem	\$75/\$100each

Total paid \$ _____

Payment Options:

Please pay by check, but if you are unable, please contact Cathy Womack.

Mail check to: NC Providers Council, 9660 Falls of Neuse Rd, Suite 138 #124, Raleigh, NC 27615
or fax to 919-784-0231

Questions?

Contact Cathy Womack at cathy.womack@ncproviderscouncil.org or 919-601-0888.