



North Carolina Providers Council  
2017 Annual Conference  
Exhibitor/Sponsorship Opportunities

September 27—29, 2017  
Sheraton Four Seasons, Greensboro, NC

## Exhibit/Sponsorship Information

### Why should I exhibit/sponsor?

The NC Providers Council offers a unique opportunity to showcase your products and services at the primary MH/DD/SAS provider specific conference in the state.

### What are the benefits of exhibiting?

**Cost-effective Investments**—Meet face-to-face with qualified prospects and key decision makers.

**High-Traffic**—All breaks are held in the exhibit area and conference attendees are encouraged to visit each booth.

**Personal Interaction**—Demonstrate how your products can enhance an agency's services and operating efficiencies.

**Immediate Contacts**—Renew old contacts and generate new leads.

**Acknowledgement and Exposure**—Your sponsorship will be recognized throughout the conference, in the program, and on rotating PowerPoint presentations before each session begins. And depending on your level of sponsorship, your business/agency will be provided with on-site signage in high traffic areas, on conference promotions and on the conference website before and after the conference.

## Exhibit/Sponsorship Opportunities Schedule of Events (subject to change)

### Elite Sponsorship\*

**\$5000**

- 1 Year Annual Membership Dues (\$2000 value)
- Keynote Speaker Sponsor (\$3000 value)
- Exhibit Booth in Prime Location with up to 3 reps
- Electricity if needed
- Logo on the Conference tote bag
- Conference Packet Insert—up to 1 page
- Full Page Ad in the Conference Program

### Platinum Sponsorship\*

**\$3000**

- Breakfast Sponsor
- Exhibit Booth with up to 2 reps
- Logo on the conference tote bag
- Half-page Ad in the Conference Program

### Gold Sponsorship\*

**\$2000**

- Reception Sponsor
- Exhibit Booth with up to 2 reps
- Half-page Ad in the Conference Program

### Silver Sponsor\*

**\$1000**

- AM and PM Coffee/Soda Break Sponsor
- Exhibit Booth with up to 1 rep
- Quarter-page Ad in the Conference Program

### Exhibitor Only Opportunities

- Six foot table, two chairs and registration for one representative

Member (Full & Provider Support) **\$400**

Non-Member **\$600**

### Extras

Electricity (included in Elite) **\$45**

Extra Rep **\$75/\$100**

### *\*All sponsorship levels include*

*Your sponsorship will be recognized throughout the conference, in the program, and on rotating PowerPoint presentations before each session begins. And depending on your level of sponsorship, your business/agency will be provided with on-site signage in high traffic areas, on conference promotions and on the conference website before, during and after the conference. A six foot table, and two chairs.*

### Wednesday, September 27, 2017

11:30—12:30 pm	Exhibitor Set-Up
12:45—1:30 pm	Registration, Exhibits Open
1:30—3:30 pm	Educational Sessions
3:30—4:00 pm	PM Break with Exhibitors
4:00—5:15 pm	Educational Sessions
5:30—7:00 pm	Reception (includes Exhibitors/Sponsors)

### Thursday, September 28, 2017

8:30—9:00 am	Registration, Exhibits
9:00—10:30 am	Educational Sessions
10:30—11:00 am	AM Break with Exhibitors
11:00—12:15 pm	Educational Sessions
12:30—2:15 pm	Lunch
2:15—3:30 pm	Educational Sessions
3:30—4:00 pm	PM Break with Exhibitors
(exhibitors breakdown from 4:00—5:00 pm)	
4:00—5:15 pm	Educational Sessions
5:30—7:00 pm	Reception (includes Exhibitors/Sponsors)

### Friday, September 29, 2017

8:30 am	Registration Opens
9:00—11:30 am	Breakfast and Educational Sessions

## Hotel Information

Sheraton Greensboro Hotel at Four Seasons  
3121 High Point Rd.  
Greensboro, NC 27407  
800-242-6556

The Sheraton has a block of rooms available for attendees at the rate of \$137 single/double. Room reservations must be made by **5:00 pm on September 6, 2017** by calling the Sheraton at 800-242-6556. Individuals must identify themselves as being with the NC Providers Council conference at the time of reservation in order to receive the group rate. **After this date rates and availability cannot be guaranteed.**





# Registration

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Reps Names (number depends on sponsorship level)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Please indicate level of sponsorship:

Elite Sponsorship	\$5000
Platinum Sponsorship	\$3000
Gold Sponsorship	\$2000
Silver Sponsorship	\$1000
Exhibitor (member)	\$ 400
Exhibitor (non-member)	\$ 600
Electricity (Included in Elite)	\$ 45
Extra Rep Mem/NonMem	\$75/\$100each

Total paid \$ \_\_\_\_\_

### Payment Options:

Please pay by check, but if you are unable, please contact Cathy Womack.

Mail check to: NC Providers Council, 9660 Falls of Neuse Rd, Suite 138 #124, Raleigh, NC 27615  
or fax to 919-784-0231

## Questions?

Contact Cathy Womack at [cathy.womack@ncproviderscouncil.org](mailto:cathy.womack@ncproviderscouncil.org) or 919-601-0888.